



47th ESAO Congress
Hosted on the clouds of
Brunel University London



**Uniting Scientific Minds
Towards Lasting Artificial Organs**

47th ESAO Congress
7 - 11 September 2021
Hosted on the clouds of London
Available Globally

Virtual Exhibition and Sponsorship Prospectus

Uniting scientific minds towards lasting artificial organs

www.esao2021.org





Dear Colleague,

On behalf of the Organising Committee, we are delighted to invite you to participate in the 47th ESAO Congress taking place virtually, through our designated online platform from 7-11 September 2021 by exploring the sponsorship and virtual exhibition opportunities available in this prospectus.

ESAO 2021 will provide sponsors and exhibitors with access to engage with delegates who have the capacity to influence the selection of products and equipment within their organisations. The meeting not only provides you with the opportunity to demonstrate your support and commitment to the innovative field of translational research, but participating in our sponsorship programme will extend your visibility beyond your virtual exhibition booth to achieve maximum exposure at the meeting.

This meeting provides a number of sponsorship and advertising opportunities which offer excellent branding and networking with all the participants. All our opportunities are designed to work around and support your marketing objectives. We are offering Gold, Silver and Bronze sponsorship packages which offer excellent value. Used in the right way, these flexible sponsorship packages can clearly help to define and focus your messages in association with the European Society for Artificial Organs and ESAO 2021.

Your support is key to the success of our meeting and we would urge you to consider the excellent opportunities enclosed in this prospectus. If the packages and opportunities detailed do not necessarily meet your company's specific marketing objectives, please do not hesitate to contact the organisers to discuss tailor-made packages.

Professor Ashraf W Khir

Professor John R Pepper OBE

Congress Presidents

On behalf of ESAO 2021 Congress Committee



About The European Society for Artificial Organs (ESAO)

As a worldwide association, ESAO's principal aims are the promotion of tissue and organ support and regeneration by artificial organ technology. Since its creation, the members of ESAO have been involved in the development of artificial organs. Some of these are now on the market, and often offer the patients a bridge to transplantation, when they are on a waiting list, or allow the efficient replacement of lost functions in acute or chronic organ failure.

With the progress of basic science, together with technology, these artificial organs will become smarter and smarter: miniaturisation, remote control, bio-hybrid systems will lead to incremental innovation or brand novel devices, sometimes considered as "advanced therapies". The translational research of our community ranges across cardiac assist devices, computer modelling, tissue engineering, bio-measurements, artificial organs, drug delivery, biomaterials and stents.

The ESAO Congress

ESAO 2021 Congress will take place virtually from 7-11 September 2021. Attending the ESAO Congress gives our delegates the opportunity to present their latest R&D studies, to participate in open discussion bringing together clinicians, researchers and engineers from public and private sectors, and to discuss, learn and explore how we can work together, to achieve lasting artificial organs.

The Congress aims to attract up to 400 specialists for four days of keynote, plenary and poster sessions from a leading international and UK faculty. An extensive trade exhibition will be held alongside the conference.

The Scientific Programme

The theme for ESAO 2021 Congress is "Uniting scientific minds towards lasting artificial organs." The Scientific Programme Committee and the Local Organisers have developed a truly outstanding programme with a world class international faculty.

Congress Presidents

Professor Ashraf W Khir, Brunel University, UK

Professor John R Pepper, Consultant Cardiac Surgeon, Royal Brompton and Harefield Hospitals, UK



Virtual exhibition + Sponsorship Opportunities

We are delighted to offer the following packages which has been designed to maximise your exposure to delegates and support your marketing objectives, and the benefits have been summarised below.

All rates quoted are exclusive of Value Added Tax (VAT), which will be charged where applicable at the prevailing rate at point of invoicing.

Bespoke Sponsor £5,000 + VAT

We are pleased to offer a bespoke sponsorship package. To begin discussing how ESAO 2021 can meet your company objectives, please contact the Conference Secretariat on the email address below who will be pleased to discuss alternative options and your tailor-made package.

The Conference Collective Ltd
8 Waldegrave Road
Teddington
Middlesex
Email: esao@conferencecollective.co.uk





Start-ups - £500 + VAT

OPTION 1: VIRTUAL BOOTH + COMPANY LOGO ON CONFERENCE WEBSITE HOMEPAGE

OPTION 2: VIRTUAL BOOTH + EMAIL OF COMPANY LITERATURE TO DELEGATES

Virtual Exhibition Booth includes the following:

- Company logo and link to your website will be Header image or 2-minute video on the exhibitor page
- Streaming platform to a preferred link of your choice (Vimeo or YouTube)
- Company logo and 160-character description
- Website and social media links included in your online listing
- Opportunity to arrange 1:1 meetings with participants
- “Chat” capability to interact with participants. You are able to contact users directly through this method, and vice versa
- Recognition as an exhibitor in the Online Programme and Abstract book which is provided to all delegates

EXHIBITION DATES

- Wednesday 8 September
- Thursday 9 September
- Friday 10 September
- Saturday 11 September



Virtual Exhibitor £1,000 + VAT

The Virtual Exhibition will be held on our dedicated online platform. You will have the opportunity to build on your relationship with existing contacts and generate new collaborators. ESAO 2021 provides an unmissable opportunity to contribute to key areas of debate and increase your company profile, brand visibility, product awareness and knowledge among your target audience.

Virtual Exhibition Booth includes the following:

- Company logo and link to your website will be Header image or 2-minute video on the exhibitor page
- Streaming platform to a preferred link of your choice (Vimeo or YouTube)
- Company logo and 160-character description
- Website and social media links included in your online listing
- Opportunity to arrange 1:1 meetings with participants
- “Chat” capability to interact with participants. You are able to contact users directly through this method, and vice versa
- Recognition as an exhibitor in the Online Programme and Abstract book which is provided to all delegates

EXHIBITION DATES

- Wednesday 8 September
- Thursday 9 September
- Friday 10 September
- Saturday 11 September



Bronze Sponsor £1,500 + VAT

PACKAGE BENEFITS INCLUDE THE FOLLOWING:

1. EMAIL OF COMPANY LITERATURE TO DELEGATES
2. VIRTUAL EXHIBITION BOOTH
3. COMPANY LOGO ON CONFERENCE WEBSITE HOMEPAGE
4. 15 MINUTE POWERPOINT (ON DEMAND ON THE CONFERENCE WEBSITE + CONFERENCE PLATFORM)

Virtual Exhibition Booth includes the following:

- Company logo and link to your website will be Header image or 2-minute video on the exhibitor page
- Streaming platform to a preferred link of your choice (Vimeo or YouTube)
- Company logo and 160-character description
- Website and social media links included in your online listing
- Opportunity to arrange 1:1 meetings with participants
- “Chat” capability to interact with participants. You are able to contact users directly through this method, and vice versa
- Recognition as a sponsor in the Online Programme and Abstract book which is provided to all delegates

EXHIBITION DATES

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- Thursday 9 September
- Friday 10 September
- Saturday 11 September



Silver Sponsor £2,000 + VAT

PACKAGE BENEFITS INCLUDE THE FOLLOWING:

1. EMAIL OF COMPANY LITERATURE TO DELEGATES
2. VIRTUAL EXHIBITION BOOTH
3. COMPANY LOGO ON CONFERENCE WEBSITE HOMEPAGE
4. 15 MINUTE POWERPOINT (ON DEMAND ON THE CONFERENCE WEBSITE + CONFERENCE PLATFORM
5. POWERPOINT PRESENTATION TO BE ANNOUNCED + BROADCASTED DURING A LUNCH BREAK

Virtual Exhibition Booth includes the following:

- Company logo and link to your website will be Header image or 2-minute video on the exhibitor page
- Streaming platform to a preferred link of your choice (Vimeo or YouTube)
- Company logo and 160-character description
- Website and social media links included in your online listing
- Opportunity to arrange 1:1 meetings with participants
- “Chat” capability to interact with participants. You are able to contact users directly through this method, and vice versa
- Recognition as a sponsor in the Online Programme and Abstract book which is provided to all delegates

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- Friday 10 September
- Saturday 11 September



Gold Sponsor £3,000 + VAT (Symposium Sponsor)

PACKAGE BENEFITS INCLUDE THE FOLLOWING:

1. EMAIL OF COMPANY LITERATURE TO DELEGATES
2. VIRTUAL EXHIBITION BOOTH
3. COMPANY LOGO ON CONFERENCE WEBSITE HOMEPAGE
4. 90 MINUTE SYMPOSIUM CENTRED AROUND THE COMPANY TECHNOLOGY (SUBJECT TO APPROVAL OF CONTENT AND SPEAKERS)

Virtual Exhibition Booth includes the following:

- Company logo and link to your website will be Header image or 2-minute video on the exhibitor page
- Streaming platform to a preferred link of your choice (Vimeo or YouTube)
- Company logo and 160-character description
- Website and social media links included in your online listing
- Opportunity to arrange 1:1 meetings with participants
- “Chat” capability to interact with participants. You are able to contact users directly through this method, and vice versa
- Recognition as a sponsor in the Online Programme and Abstract book which is provided to all delegates

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Platinum Sponsor £4,000 + VAT (Programme and Abstract Book sponsor)

PACKAGE BENEFITS INCLUDE THE FOLLOWING:

1. EMAIL OF COMPANY LITERATURE TO DELEGATES
2. VIRTUAL EXHIBITION BOOTH
3. COMPANY LOGO ON CONFERENCE WEBSITE HOMEPAGE
4. FULL PAGE ADVERT (INSIDE FRONT PAGE) OF THE ONLINE PROGRAMME + ABSTRACT BOOK

Virtual Exhibition Booth includes the following:

- Company logo and link to your website will be Header image or 2-minute video on the exhibitor page
- Streaming platform to a preferred link of your choice (Vimeo or YouTube)
- Company logo and 160-character description
- Website and social media links included in your online listing
- Opportunity to arrange 1:1 meetings with participants
- “Chat” capability to interact with participants. You are able to contact users directly through this method, and vice versa
- Recognition as a sponsor in the Online Programme and Abstract book which is provided to all delegates

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Sponsorship & Exhibition Booking Form

Company Name:			
Contact Name:			
Position within Company:			
Address:			
		Postcode:	
Tel:		Mobile:	
Email:			
Registration VAT Number:			
Please send me a VAT invoice quoting Purchase Order No (if required)			
.....			
Company name and invoice address if different to previously stated:			
.....			
.....			

Item:	Cost	Please Tick
Start-ups option 1	£500 + VAT	
Start-ups option 2	£500 + VAT	
Virtual Exhibitor	£1,000 + VAT	
Bronze Sponsor	£1,500 + VAT	
Silver Sponsor	£2,000 + VAT	
Gold Sponsor	£3,000 + VAT	
Platinum Sponsor	£4,000 + VAT	
Bespoke Sponsor	£5,000 + VAT	
Total (excluding VAT)	£.....	

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PAYMENT TERMS

Payment must be received within 30 days of the invoice date, or prior to the commencement of the conference, whichever is the sooner.

Please return this form to:

ESAO Congress 2021 Secretariat

The Conference Collective Ltd, 8 Waldegrave Road, Teddington, TW11 8HT

T: +44 (0) 20 8977 7997

E: esao@conferencecollective.co.uk



Exhibition Terms & Conditions

By returning this Booking Form, you accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the terms and conditions for the Conference. The person named above is authorised to book this space on behalf of the applicant/company. The Booking Form will be held as a valid liable contract, by which both parties will be bound.

Agreement

The Booking Form constitutes only an offer by the Sponsor/Exhibitor to exhibit at ESAO 2021 Congress on these terms and conditions only. The Organisers reserve the right to accept or refuse such offer at its sole discretion.

In the event that the Organisers accept the Sponsor's/Exhibitor's offer, the Organiser will provide written confirmation of the booking and this will create a legally binding contract between the Sponsor and the Organiser on these terms and conditions only to the exclusion of all others (this 'Agreement'). All bookings of exhibition packages, promotional marketing opportunities, advertising and sponsorship are administered on a first-come, first-served basis. Each stand includes two complimentary registrations. A completed Booking Form and Contract should be posted/emailed to ensure reservation of a desired package.

Payment

On providing such written confirmation to the Sponsor/Exhibitor, the Organiser will issue its invoice to the Sponsor/Exhibitor in respect of the Sponsorship/Exhibitor Fee. The Sponsor/Exhibitor shall make full and final payment to the Organiser no later than 30 days following receipt of the invoice.

The Sponsorship/Exhibitor Fee is exclusive of VAT. Payments should be made in Pounds Sterling and made payable to 'Conference Collective Limited'.

Terms

This Agreement commences on the date of the Organiser's written confirmation of the booking and shall terminate at the end of ESAO 2021 Congress except when expressly provided otherwise in these terms.

Cancellation clause

Cancellation of Sponsorship/Exhibition Booking must be made in writing to The Exhibition and Sponsorship Manager, ESAO 2021 Congress, c/o The Conference Collective, 8 Waldegrave Road, Teddington, Middlesex TW11 8HT or can be emailed to esao@conferencecollective.co.uk. If the

Sponsor/Exhibitor cancels this Agreement, the Organiser shall refund (subject to any costs as set out below) to the Sponsor/Exhibitor a percentage of the fees determined in accordance with the following:

If cancellation/reduction is received up to and including 1 April 2021, the organisers shall retain 20% of the agreed package amount; if cancellation/reduction is received between 1 April 2021 and 1 July 2021, the organisers shall retain 50% of the agreed package amount, and if cancellation/reduction is received after 1 July 2021, the organisers shall retain 100% of the agreed package. The sponsorship/exhibition fee (where applicable) will be refunded after the conference.

The Organiser shall be entitled to retain from any refunded fees a sum equivalent to its actual administration expenses, the costs of materials and any costs to which the Organiser has committed when the Sponsor/Exhibitor cancels this Agreement.

If the conference is cancelled by the Organiser (other than as a result of events beyond the reasonable control of the Organiser), the Organiser shall refund the fee paid by the Sponsor/Exhibitor.

Insurance

The Sponsor/Exhibitor should protect their expenditures against abandonment and cancellation or curtailment of the event due to reasons beyond the Organiser's control.

Liability clause

The Organiser shall not be liable for any failure to fulfil this contract where failure is caused by supervening circumstances without fault of either party, render fulfilment impossible.

The Organiser's obligations The Organiser will:

- Organise the ESAO 2021 Congress conference to a high standard and to the best of its ability
- Ensure the Sponsor/Exhibitor benefits from all elements of the confirmed Sponsorship/Exhibition Package
- Not do or knowingly permit to be done anything which is prejudicial to the good image of the Sponsor/Exhibitor

Sponsor's/Exhibitor's obligations

The Sponsor/Exhibitor (including its officers, employees, contractors and agents) and the Sponsor's exhibition booth must comply in all respects with all applicable laws, regulations, and rules and conditions of the Venue relevant to it, and with any relevant trade codes of practice.